



## WHEN:

Thursday, August 15<sup>th</sup> 2013  
Shot-Gun Start: 12:30<sup>pm</sup>

## WHERE:

Twin Lakes Golf Club  
455 Twin Lakes Drive, Oakland Twp.

## COST:

Individual Golfers: \$160  
Foursome: \$600  
Foursome & Hole Sponsorship: \$750

## INCLUDES:

18 holes with cart, BBQ lunch, 2 tickets for beverages on the course, hors d'oeuvres and open bar following golf, auction and more!

## MSED SPONSORSHIPS:

All sponsorships include signage at the event, recognition at the event and your logo on the MSED website.

- *Single Hole: \$200*
- *Practice Green or Driving Range: \$200 (exclusive)*
- *Cocktail Hour or BBQ Lunch: \$250 (exclusive)*
- *Contest Holes: \$300 Several Available*  
*(each exclusive to that hole/contest)*
- *Carts: \$300 (Logo on all carts - 4 available - or*  
*Exclusive Cart Sponsorship: \$1,200)*
- *1st Place Foursome Prize: \$300 (exclusive)*
- *Beverage Cart Sponsor: \$500 (2 available)*

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Custom Sponsorships can be designed to  
meet your Marketing Objectives

To Secure Your Sponsorship Please Call  
(248) 643-6590



# SPONSORSHIP PACKAGES

## **PRESENTING SPONSOR PACKAGE - \$5,000 Investment**

- *Exclusive Sponsorship!*
- *Company name in title of the event*  
*“MSED golf outing presented by Company X”*
- *Company name in all promo materials*
- *Company name in MSED newsletter*
- *Three (3) Foursomes*
- *Company’s Pop-Up Banner displayed at event*
- *Premier placement of signage at event*
- *Display table at event*
- *Company information to all participants*
- *Opportunity to provide item for raffle*

## **GOLD SPONSOR PACKAGE - \$2,500 Investment**

- *Company name in all promo materials*
- *Company name in MSED newsletter*
- *Two (2) Foursomes*
- *Company’s Pop-Up Banner displayed at event*
- *Company sign on 1 Golf Hole*
- *Display table at event*
- *Company information to all participants*
- *Opportunity to provide item for golfer swag bags*

## **SILVER SPONSOR PACKAGE - \$1,500 Investment**

- *One (1) Foursome*
- *Company’s Pop-Up Banner displayed at event*
- *Company sign on 1 Golf Hole*
- *Display table at event*
- *Company information to all participants*
- *Opportunity to provide item for golfer swag bags*

## **BRONZE SPONSOR PACKAGE - \$1,000 Investment**

- *One (1) Foursome*
- *Company’s Pop-Up Banner displayed at event*
- *Company sign on 1 Golf Hole*
- *Opportunity to provide item for golfer swag bags*

## **HOLE SPONSOR WITH FOURSOME - \$750 Investment**

- *One (1) Foursome*
- *Company sign on 1 Golf Hole*

All Sponsorships include signage, recognition at the event & web link from the MSED website at [www.MSEDetroit.org](http://www.MSEDetroit.org)

